Event
Sponsorship Opportunities
2013

HISPANIC HEALTH Coalition of Georgia
Walk 5K Stay Healthy

Reach hundreds of families directly when participating in the first 5K Latino Walk in Georgia. We will walk along Buford Highway, one of the most diverse corridors in the country with a concentration of over 1,000 immigrant owned businesses and over 50,000 residents.

Sponsorship Levels Walk

**Walk Presenting Sponsor - $25,000**
- Exclusive opportunity for 1 (one) organization. Category exclusive.
- Opportunity to start the walk with a representative from HHCGA
- Prime recognition on all printed and collateral materials: Flyers, printed ads, t-shirts, event banners.
- Prime recognition for your logo in HHCGA website and annual report.
- Hyperlink from event website to company’s website
- Your Logo positioned prominently on the Official Walk Website
- 2 (two) full-tented booths, one at departure venue, one at arrival venue
- Opportunity to provide branded water/refreshments to all participants
- Mention of organization in all press releases and media alerts
- Eligibility to have a Corporate banner positioned prominently in arrival area during the event.
- Fifteen complimentary Walk Entries and Shirts

**Walk Champion - $10,000**
- Category exclusive.
- Prime recognition on all printed and collateral materials: Flyers, printed ads, t-shirts, event banners.
- Prime recognition for your logo in HHCGA website and annual report.
- Prime recognition for your logo in Official Event Website
- Hyperlink from event website to company’s website
- Your Logo positioned prominently on the Official Walk Website
- Opportunity to provide branded refreshments to all participants

![Image of a shoe with flags]

**STEP BY STEP**
YOU CAN HELP
Improve Latino Health
Coach - $5,000
- Non-exclusive level
- Recognition on all printed and collateral materials: Flyers, printed ads, t-shirts, event banners.
- Recognition for your logo in HHCGA website and annual report.
- Recognition for your logo in Official Event Website
- Hyperlink from event website to company's website
- 1 (one) full-tented booth at arrival venue
- Mention of organization in all press releases and media alerts
- Eligibility to have a Corporate banner positioned prominently in arrival area during the event.
- Ten complimentary Walk Entries and Shirts

Trainer - $3,500
- Non-exclusive category
- Recognition on the following printed and collateral materials: Flyers, printed ads, t-shirts.
- Recognition for your logo in HHCGA website and annual report.
- Recognition for your logo in Official Event Website
- Hyperlink from event website to company's website
- 1 (one) full-tented booth at arrival venue
- Eligibility to have a Corporate banner in arrival area during the event.
- Ten complimentary Walk Entries and Shirts

Mile Marker - $2,500
- Non-exclusive category
- Recognition on the following printed and collateral materials: Flyers, printed ads, t-shirts.
- Recognition for your logo in HHCGA website and annual report.
- Recognition for your logo in Official Event Website
- Hyperlink from event website to company's website
- 1 (one) full-tented booth at arrival venue
- Eligibility to have a Corporate banner in arrival area during the event.
- Ten complimentary Walk Entries and Shirts

Team Captain - $1,000
- Non-exclusive category
- Recognition on the following printed and collateral materials: Flyers & printed ads
- Recognition for your logo in HHCGA website and annual report.
- Recognition for your logo in Official Event Website
- Hyperlink from event website to company's website
- 1 (one) full-tented booth at arrival venue
- Five complimentary Race Entries and Shirts

Team Sign-Up $500 donation or raise
Register as a team and help us raise funds to underwrite the operation of the walk as well as support our Obesity Prevention Fund
- Teams give or get $500
- Mention during event
- Mention in our event website
- All team members receive complimentary event t-shirts
- Special discounts by our partner "Corporate Image Solutions" when ordering your custom banner.

Exhibit Booth Non-Profits/Member - $200
- 1 (one) exhibit table + 2 chairs within a large shared tent at arrival venue

Exhibit Booth For-Profits- $250
- 1 (one) exhibit table + 2 chairs within a large shared tent at arrival venue
5th Annual Latinos for Health Fundraiser

Purpose

Raise awareness of HHCGA’s critical mission of promoting health policies in Georgia that improve access to health services to all Hispanic/Latino children and adults.

Attendees

Board of Directors, Local elected officials, HHCGA members, community and business leaders.

Platinum Level* - $10,000
- 10 individual seats (one luncheon table) at prime location
- Top positioning for your logo on event signage.
- Top positioning for your logo on event program.
- Top positioning for your logo on multimedia recognition.
- Special acknowledgement by HHCGA representative from podium.
- Two minute speaking opportunity.
- Photo opportunity with HHCGA representative and company representatives.
- Interactive logo link on HHCGA web site.
- Special mention on HHCGA electronic newsletter.
- HHCGA membership for 1 year.

Gold Level* - $5,000
- 10 individual seats (one luncheon table).
- Logo inclusion on event signage.
- Logo inclusion on event program.
- Logo inclusion on multimedia recognition.
- Special acknowledgement by HHCGA representative from podium.
- Photo opportunity with HHCGA representative and company representatives.
- Interactive listing on HHCGA web site.
- Special mention on HHCGA electronic newsletter.

Silver Level* - $2,500
- 5 individual luncheon seats.
- Logo inclusion on event signage.
- Logo inclusion event program.
- Special acknowledgement by HHCGA representative from podium.
- Interactive listing on HHCGA web site.
- Special mention on HHCGA electronic newsletter.

Blue Level* - $1,000
- Two (2) invitations to the event.
- Listing on event signage.
- Interactive listing on HHCGA web site.
- Special mention on HHCGA electronic newsletter.

*Multiple Sponsors at each Level
Feria de la Salud Hispana

Purpose
Promote good health awareness and encouraging participants to assume responsibility for their own health by providing free and low cost health screenings. HCHGA also wants to increase access to primary care services and enable medical students to learn more about a medically underserved community.

Target Audience
Underserved, uninsured Hispanic families.

Benefits
Sponsoring the Feria de la Salud Hispana will enable your company to share practical and valuable health information and

- Promote good health.
- As a health provider, provide screening services for the community (and follow-up when screenings indicate further testing is required).
- Utilize health care professionals to identify potential health related problems which if properly treated can be eliminated or prevented from becoming serious.
- Provide the community with a variety of health education information and resources.
- Emphasize the practice of good health habits.
- Connect with health organizations and agencies in your community.
Sponsorship Levels

**Presenting Level - $10,000**
As Presenting Sponsor of the Feria de la Salud Hispana, your company will receive top level recognition at every level. The presenting sponsorship is limited to one company who will receive the highest level of association with the event.

- Top Level Logo Treatment in Feria de la Salud Hispana Advertising.
- Logo Treatment on Cover of Health Fair Program.
- Top Level Logo Treatment on all appropriate event signage.
- Mentions and Logo Treatment in all Press Releases for the event.
- 1 Booth Space in Premier Location at the Health Fair.
- 1 Banner ad with website link as Presenting Sponsor on www.hhcga.org for one year.
- Logo placement and link on all email blasts for the Health Fair.

**Diamond Sponsor* - $5,000**
As Diamond Sponsor of the Feria de la Salud Hispana, your company will receive high level recognition.

- Logo Treatment in Feria de la Salud Hispana Print Advertising.
- Logo Treatment on all appropriate event signage.
- Mentions and Logo Treatment in all Press Releases for the event.
- 1 Booth Space on Sponsors Row at the Health Fair.
- Banner ad with website link as Sponsor on www.hhcga.org for one year.
- Logo placement and link on all email blasts for the Health Fair.

**Gold Sponsor - $1,000**
As Gold Sponsor of the Feria de la Salud Hispana, your company will receive the following:

- Logo Treatment inside the Health Fair Program.
- 1 Booth Space on Sponsors Row at the Health Fair.
- Banner ad with website link as Sponsor on www.hhcga.org for one year.
- Logo placement and link on all email blasts for the Health Fair.

**Silver Sponsor - $500**
As Silver Sponsor of the Feria de la Salud Hispana, your company will receive the following:

- 1 Booth Space on Sponsors Row at the Health Fair.
- Banner ad with website link as Sponsor on www.hhcga.org for one year.
- Logo placement and link on all email blasts for the Health Fair.

**Exhibitor - $100**
Exhibitors will receive the following:

- 1 - 8x8 Booth Space at the Health Fair which includes one 6 foot table, 2 chairs (Exhibitors are responsible for providing their own linens for their table).
- Exhibitor will be listed in the Health Fair Program.
- Exhibitor listing on www.hhcga.org for one year.

*Multiple Sponsors at each Level