PRESS RELEASE

FOR IMMEDIATE RELEASE March 15, 2013

Hispanic Health Coalition of Georgia
Announces the 5K Walk for Latino Health

ATLANTA, GA — Hispanic Health Coalition of Georgia’s (HHCGA) announces its first 5K Walk for Latino Health, which this year will take place on World Health Day, April 7. The walk will be held on Buford Highway, commencing at 8 A.M. at Northeast Plaza and ending at Plaza Fiesta. The event is designed to raise awareness of health and safety issues that Georgia’s Latino community faces and the importance of eliminating health disparities faced by Georgia’s Latinos.

The Walk for Latino Health supports HHCGA’s efforts to increase healthcare access for Georgia’s Latinos, preventing disease, illness and disabilities and pedestrian safety; especially on the Buford Highway corridor, the most dangerous in Georgia for pedestrians.

Partners include Publix, Georgia Power, BB&T, Univision 34 Atlanta, Latin Box, PEDS, DeKalb County Board of Health, EveryBody Walk! Georgia Hispanic Chamber of Commerce, Latin American Chamber of Commerce and Walgreens among others.

“Latinos are at a higher risk of developing cardiovascular diseases and obesity, among other health issues. And two-thirds of Latinos in the state lack access to health care,” said Heidy Guzman, HHCGA Executive Director. “HHCGA and its partners share the belief that health disparities are inconsistent with American values and as such, everyone should be vested in making sure they are eradicated. In addition, health disparities don’t just affect the individuals and families who don’t have access to adequate health care; they affect the entire community.”

For information on becoming a sponsor contact Heidy Guzman at hguzman@hhcga.org or 678-923-6401.

To register, visit http://www.hhcga.org

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About the Hispanic Health Coalition of Georgia
Hispanic Health Coalition of Georgia is Georgia’s only statewide organization that focuses on Latino/Hispanic health. Services focus on community health promotion, education, health advocacy, and building capacity for high quality, culturally sensitive, and linguistically appropriate health care and prevention services that lead to better health outcomes for Latinos and the larger community. For more information, visit www.hhcga.org or call (678) 843-8905.